



Call for Consulting and Business Projects

What?

The Edwards School of Business is once again taking proposals for consulting projects to be completed by MBA students. Though you are not limited to these, typically projects fall within the following categories:

- feasibility studies and opportunity assessments (new ideas, new businesses, inventions)
- marketing research studies (new product/services, market opportunities, customer satisfaction)
- business plans (existing business, expansions, new businesses)
- organizational and human resources policy review

Accepted projects will cost \$2,000 plus expenses, which typically run between \$500 and \$1,000.

Who?

The program is aimed at both for-profit and not-for-profit organizations and projects can be local or international.

Where?

The projects will be completed by Master of Business Administration (MBA) students at the Edwards School of Business. Each project will be completed by up to 2 MBA students (depending on the scope of the project), who will work closely with you, the client, and MBA faculty.

Why?

This program provides the business and not-for-profit community with the opportunity to obtain quality applied research and management consulting at a reasonable cost, while also providing MBA students with valuable hands-on experience in conducting applied consulting projects for business & service organizations.

When?

Accepted projects will begin in December 2009 and will normally be completed by August 2010 but the timeline for completion will be negotiated between the student(s) and client.

How?

For more information, please call 306.966.8678 or email mba@edwards.usask.ca. To apply, submit a one page description of your project by fax, mail or e-mail to: "Call for Projects", Edwards School of Business, MBA Program, KW Nasser Centre, 256 - 3rd Avenue South, University of Saskatchewan, Saskatoon, SK, S7N 5A7, FAX: 306.966.8812, EMAIL: mba@edwards.usask.ca

MBA students represent a broad spectrum of the Canadian and International landscape. Students in the program come from a variety of academic, work and cultural backgrounds. The average age of the 2009 cohort is 32 years with 7 years of work experience.

We encourage you to take advantage of this opportunity to work with learned, motivated students to achieve your business need.

