



The Annual Business Conference hosted by the  
MBA Program at Edwards School of Business



May 15, 2009

8:00 am to 1:00 pm

The Hilton Garden Inn Hotel

1<sup>st</sup> Avenue & 22<sup>nd</sup> Street

Saskatoon, SK

---

*Gearing up the Economy* will focus on strategies for the future success of business in Saskatchewan. Speakers are imparting their empirical knowledge on the development of the current economic state and the upcoming changes that may affect its future. In addition, they will offer their views on how business owners and managers can maximize their future success in navigating the economic climate.

**Presentations by:**

- William J Doyle, President and Chief Executive Officer, PotashCorp
- Jamie McIntyre, Vice-President, Environmental Leadership, Cameco, and President, Greater Saskatoon Chamber of Commerce
- Shirley Ryan, Executive Director, North Saskatoon Business Association
- Reid Bews, President, WRT Equipment Ltd

The conference will commence with a continental breakfast and conclude with a networking luncheon.

**Individual Tickets: \$75** plus GST

**Corporate Table (6 seats): \$375** plus GST

Continental Breakfast, lunch and coffee throughout the morning are included in ticket prices.

**Additional information and registration is available online at [www.edwards.usask.ca/programs/bas/](http://www.edwards.usask.ca/programs/bas/) or you can fax the last page of this information package to 966-2515.**

---



**William J. Doyle**  
President and Chief Executive Officer  
Potash Corporation of Saskatchewan Inc.

William J. Doyle is president and chief executive officer of Potash Corporation of Saskatchewan Inc. (PotashCorp) the world's largest fertilizer company. He assumed his current duties on July 1, 1999 after 12 years as a key member of the PotashCorp senior management team. He has served on the board of directors since the company was first listed on the Toronto and New York stock exchanges in 1989.

Mr. Doyle is a 35 year veteran of the fertilizer industry and began his career with International Minerals and Chemical Corporation. In addition to his work with PotashCorp, Mr. Doyle is chairman of Canpotex Limited, on the boards of The Fertilizer Institute and International Plant Nutrition Institute, as well as a member of the Executive Management group of the International Fertilizer Industry Association.

Mr. Doyle is a graduate of Georgetown University in Washington, D.C. and is a member of its board of directors. He is also on the boards of the Executive Club of Chicago, the Big Shoulders Fund and is a director of the Western Golf Association. He is married and has three children.

**Jamie McIntyre**  
Vice President Environmental Leadership  
Cameco Corporation



Jamie McIntyre is vice-president, environmental leadership with Cameco Corporation. He is responsible for positioning the company as a global leader in environmental performance.

Prior to his appointment as vice-president, Jamie served as Cameco's director, sustainable development during which time he was responsible for the company's sustainable development, community and aboriginal relations programs. Prior to that, he held senior management positions in investor and corporate relations, human resources and corporate training. His tenure with Cameco began in 1991, when he accepted an appointment as manager of northern affairs headquartered in their La Ronge office.

He has an undergraduate degree from the University of Manitoba and a Masters degree from the University of Oregon.



**Shirley Ryan**  
Executive Director  
North Saskatoon Business Association

Shirley Ryan has been the Executive Director for the North Saskatoon Business Association since 1990. Previous to this position she was a sales agent with Royal LePage Real Estate and a sales agent with Montreal Trust Real Estate.

She moved to Saskatoon with her husband in 1971 and raised two sons before returning to work in 1988.

Prior to moving to Saskatoon she was employed by Wood Gundy & Co Ltd. in Toronto. At the time of her resignation to move to Saskatoon, she supervised the client's security department and liaised with the sales department. She also acted as a trouble shooter/problem solver for branch offices.

**Reid Bews**  
President  
WRT Equipment Ltd.



Reid Bews is President and owner of WRT Equipment Ltd. WRT Equipment is a Saskatoon based manufacturing company focused on manufacturing equipment for the road building and mining industries. Founded in 1968, Reid purchased WRT Equipment in 2006 and has taken an active roll in daily operations.

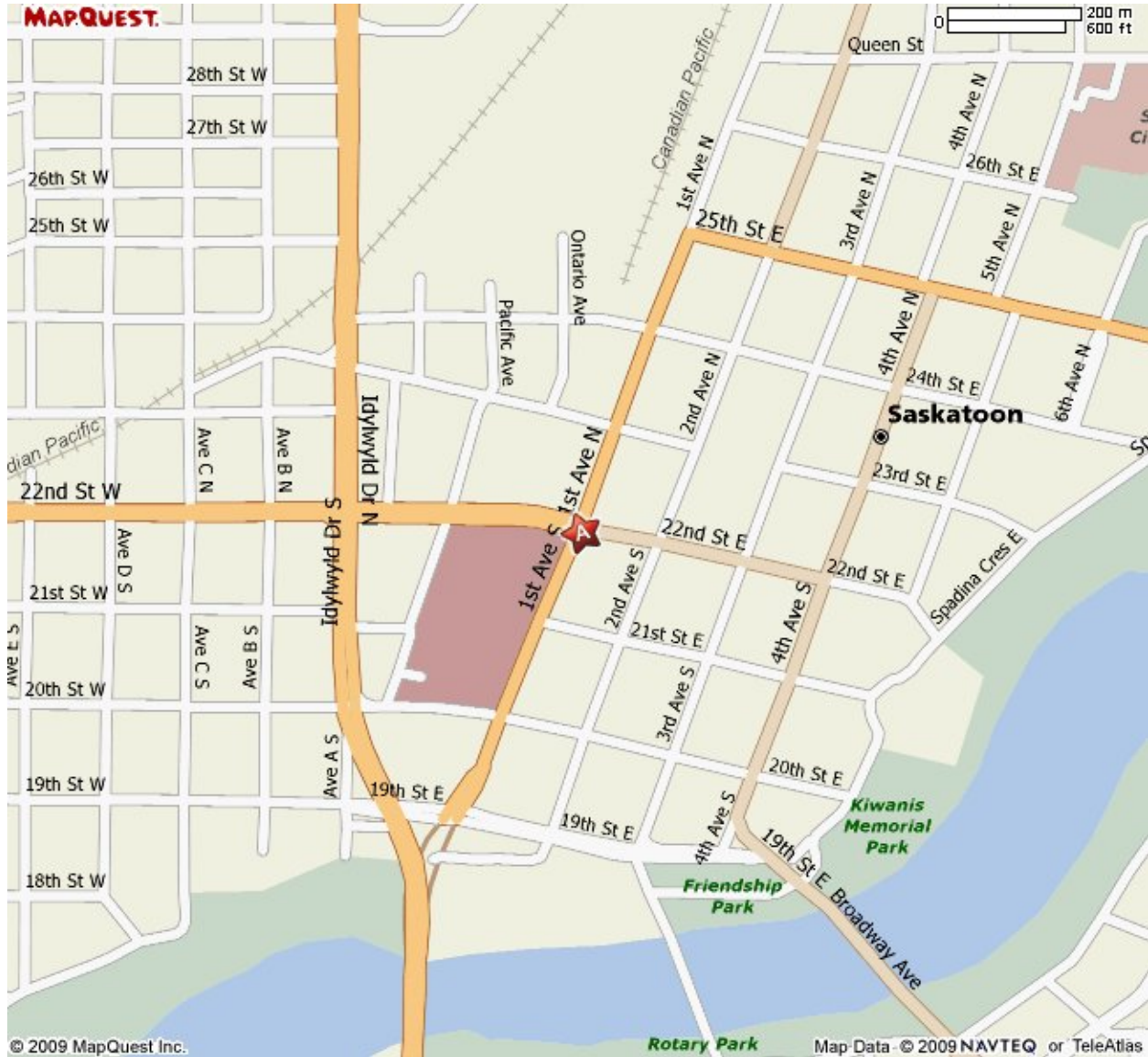
Reid's other business interests in Saskatoon include Merlin Autobody, Canada West Truck Centre and Peters Excavating Ltd.

A self-proclaimed "Saskatoon Boy", Reid attended high school and university in Saskatoon, receiving a B.Sc. in Electrical Engineering in 1989 from the University of Saskatchewan.

<b>Time</b>	
<b>8:00 am</b>	Registration and Continental Breakfast
<b>8:30 am</b>	Welcome Ceremonies
<b>8:45 am</b>	Jamie McIntyre, Vice-President, Environmental Leadership, Cameco, and President, Greater Saskatoon Chamber of Commerce
<b>9:15 am</b>	Q & A
<b>9:30 am</b>	Reid Bews, President, WRT Equipment Ltd.
<b>10:00 am</b>	Q & A
<b>10:15 am</b>	Coffee Break
<b>10:30 am</b>	Shirley Ryan, Executive Director of North Saskatoon Business Association
<b>11:00 am</b>	Q & A
<b>11:15 am</b>	William J Doyle, President and Chief Executive Officer, PotashCorp
<b>11:45 am</b>	Q & A
<b>12:00 pm</b>	Conference Conclusion with Grant Isaac, Dean of Edwards School of Business
<b>12:15 pm</b>	Networking Luncheon

# The Hilton Garden Inn Hotel

The Hotel is located in downtown Saskatoon at 1<sup>st</sup> Avenue and 22<sup>nd</sup> Street.



Parking is available on the west side of the hotel at a cost of \$0.75/half hour.



**Friday, May 15, 2009**

\_\_\_\_\_ Corporate Table (6 seats): \$375.00 (plus GST)

\_\_\_\_\_ Individual Ticket: \$75.00 (plus GST)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_

Postal Code/Zip: \_\_\_\_\_ Tel: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Method of Payment: Cash \_\_\_\_\_ Cheque \_\_\_\_\_ Credit Card \_\_\_\_\_

For Visa or MasterCard:

Cardholder's Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_/\_\_\_

For more information visit [www.edwards.usask.ca/programs/bas/](http://www.edwards.usask.ca/programs/bas/) or contact Business Advisory Services at 306.966.5467

To register submit this form via email to [storozuk@edwards.usask.ca](mailto:storozuk@edwards.usask.ca) or fax 306.966.2515

**For cheques please make payable to:**

Edwards School of Business, U of S

Room 86, 25 Campus Drive

Saskatoon, SK S7N 5A7

GST # 11927 9313 RT0001