



Why choose a minor in Entrepreneurship?

Entrepreneurship is a way of thinking. It is how we can make things better, improve situations, and become more creative, innovative and unconventional. Today, for-profit and non-profit organizations want people who can think and act this way. Whether you desire to be self-employed or work for an organization, an entrepreneurial spirit is a must. The entrepreneurship minor will help you get your business started and will provide knowledge of business and management skills. In addition, taking the entrepreneurship minor is a great way to round out and diversify your Kinesiology education.

What courses do you take?

The courses are designed to help you learn about entrepreneurship and management in an applied way. Students who have entrepreneurial aspirations are encouraged to work on their enterprise ideas throughout all of the courses, completing a business plan in the final capstone course. Students who do not have their own enterprise idea will be matched with entrepreneurial clients (for-profit or not-for-profit) to help them start or grow their entities. The required courses and elective choices for the minor are listed on the back of this page.

The Entrepreneurship Minor consists of 18 credit units.

"The critical ingredient is getting off your butt and doing something. It's as simple as that. A lot of people have ideas, but there are few who decide to do something about them now. Not tomorrow. Not next week. But today, the true entrepreneur is a doer, not a dreamer."

- Nolan Bushnell, founder of Atari and Chuck E. Cheese's

Learn from Experience

All of the required entrepreneurship courses are coordinated and delivered by W. Brett Wilson Centre Scholars and/or experienced faculty from the Edwards School of Business. Other faculty will include actual entrepreneurs and individuals who are currently employed in their field of expertise.

Admission Requirements

The Kinesiology Entrepreneurship Minor is available to any student pursuing the Exercise and Sport Studies program through the College of Kinesiology. Class offerings in September 2008 will have a class size of 40 with a limited number reserved for Kinesiology students.

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NOTE: The Entrepreneurship courses are intended and designed for students in colleges other than the Edwards School of Business. **The ENT courses do not transfer to the BComm degree at the University of Saskatchewan**

Lifestyles in Motion
College of Kinesiology



Kinesiology

Entrepreneurship Minor Courses*

The Entrepreneurship Minor may be completed in conjunction with the Exercise and Sport Studies program in the College of Kinesiology. **Students must complete the required 18 credit units.**

Required courses (18 credits):

BPBE 230.3, ENT 210.3, ENT 220.3, ENT 230.3, ENT 300.3, ENT 310.3

In addition, students would benefit from any of the following elective courses:

ESB electives: COMM 304.3, 340.3, 345.3, 346.3

A&S electives: ANTH 226.3; CMPT 371.3, 408.3, 470.3; DRAM 213.3, 322.3, 323.3, 422.3, 423.3; ECON 254.3, 256.3, 307.3, 311.3, 354.3, 387.3, 470.3; ENG 496.3; GEOG 240.3; NS 365.6; PHIL 235.3; PHYS 492.3; PSY 258.3; SOC 215.3, 336.3; WGST 205.3; 3 cu intro Mathematics; 3 cu intro Statistics.

ENT 210: Marketing for Entrepreneurial Ventures

Coordinator: Brooke Dobni, *Wilson Centre Scholar and Potash Corp Chair for Saskatchewan Enterprise, Edwards School of Business*

This course introduces students to the role of marketing in entrepreneurial endeavors. It will familiarize students with the marketing environment, the marketing mix, and other basic concepts of marketing. Students will be required to understand the marketing plan and how it is integrated with other components of the business plan.

Pre-requisites: 30 credit units of university study

ENT 220: Human Resource Management for Entrepreneurial Organizations

Coordinator: Marc Mentzer, *Professor of Human Resource Management and Organizational Behavior, Edwards School of Business*
A survey of human resource management. Topics covered include the legal environment of employment, recruitment, selection, managing workforce diversity, compensation, and employee discipline.

Pre-requisites: 30 credit units of university study

ENT 230: Introduction to Accounting for Entrepreneurs

Coordinator: Alison Renny, *Assistant Dean, Edwards School of Business*

The objectives of the course are to introduce students to a basic understanding of external financial statements, and what the statements are communicating. The elements of financial statements will be reviewed, as well as the constraints imposed on the accumulation and reporting of financial information. The use and interpretation of accounting information for investment, lending, and management decision making will also be emphasized. Both operational and capital budgets will be covered.

Pre-requisites: 30 credit units of university study

ENT 300: Introduction to Entrepreneurial Finance

Coordinator: Melissa Strom, *Wilson Centre Associate and Special Lecturer, Edwards School of Business*

This course outlines how entrepreneurs could raise money and build an understanding of the financial issues that face

entrepreneurs and financiers in that process. After providing the basics of financial statements, cash flow, time value of money, and financial projections of new businesses, we analyze the basic features of various financing arrangements for entrepreneurs such as bank financing, venture capital financing, angel financing, and funding from corporate investors.

Pre-requisites: ENT 230

ENT 310: Entrepreneurship and Small Business Management

Coordinators: Marv Painter, *Wilson Centre Scholar and Professor, Edwards School of Business*

Bill Brown, *Wilson Centre Scholar and Professor, College of Agriculture and Bioresources*

This course assists students in developing and understanding the skills and tools required in preparing and presenting a complete and professional business plan, with a focus on small and medium sized business. Students are required to prepare and present an actual business plan as the main project in the course. This serves as a capstone course for the A & S Entrepreneurship Minor.

Pre-requisites: AGEC 230, ENT 210, ENT 220, ENT 230

NOTE : ENT 300 can be taken prior to or concurrently with ENT 310

BPBE 230: Innovation and Entrepreneurship in Agribusiness

Coordinator: Tom Allen, *Wilson Centre Scholar and CIBC Scholar in Agricultural Entrepreneurship, College of Agriculture and Bioresources*

Pre-requisites: None

***ENT courses are intended and designed for students in colleges other than the Edwards School of Business.**

LIVE LEARN LEAD

