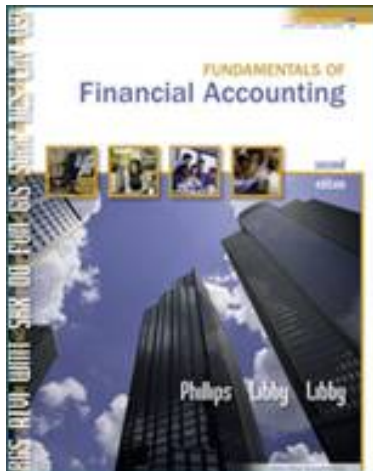


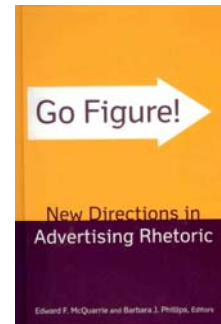
The information in this newsletter reflects research activities between July 1, 2007 and December 31, 2007 by faculty of the Edwards School of Business.

Books

Fred Phillips, co-authored with Bob and Pat Libby, published in September 2007 the Second Edition of **Financial Accounting**, publishers McGraw-Hill/Irwin.



Barb Phillips, co-edited with Edward McQuarrie, **Go Figure: New Directions in Advertising Rhetoric**, published by ME Sharpe, Armonk, NY.



Chapters

Marc Mentzer's article **Air Transportation Stabilization Board**, was published in the Encyclopedia of Business Ethics and Society, a Sage Publication.

Warren Weir had two chapters in handbooks published by Edward Elgar: Cheltenham (UK). The first was **The Saskatchewan Experience** in The Handbook of Research on Indigenous Entrepreneurship pp 352-365, and **Building Aboriginal Economic Development Capacity: The Council for the Advancement of Native Development Officers** in The Handbook of Research on Entrepreneurship Education pp 185-195.

Awards

Fred Phillips received the AAA Award for Outstanding Research in Accounting Education, for a co-authored article with Eric Hanson, **Teaching Financial Accounting with Analogies: Improving Initial Comprehension and Enhancing Subsequent Learning**, in Issues in Accounting Education, February 21, 2006, 1-14.

Papers Published in Refereed Journals

Marv Painter, ***The Impact of Management Skills on Farm Incomes in Canada***, published in the Australian Farm Business Management Journal. V 4, Nos. 1 & 2, 1-13.

Marc Mentzer, ***A Quantitative Approach to National Culture and Employment Law***, published in the Employee Responsibilities and Rights Journal. V 19 (4) 263-277.

Norman Sheehan, ***The Coffee Pot: A Management Control Exercise***, published in the Journal of Accounting Education. V 25 (4) 193-206.

Norman Sheehan coauthored with N. J. Foss, ***Enhancing the Prescriptiveness of the Resource-Based View Through Porterian Activity Analysis***, published in Management Decision. V 45 (3) 450-461.

Gary Entwistle coauthored with Herve Stolowy and Yuan Ding, published in Issues in Accounting Education, November 2007, ***Identifying and Coping with Balance Sheet Differences: A Comparative Analysis of the U.S., Chinese, and French Oil and Gas Firms Using the "Statement of Financial Structure"***.

Craig Wilson co-authored with Robert Elliott, published in the Hidden Markov Models in Finance, 2007, ***The Term Structure of Interest Rates in a Hidden Markov Setting***. A second article co-authored with Sayed Walid Reza was published in the International Journal of Business Research, ***Does Corporate Ownership Impact the Probability of Informed Trading?*** V7 (1) pp 188-210.

Dev Mishra with W. Dole published ***Firm Complexity and Foreign Exchange Derivatives Use***, in the Quarterly Journal of Business and Economics. V 46 (4) 3-22, 2007.



Scott Walsworth had two papers published in 2007, the first was ***Measuring Workplace Internationalization: Incorporating Self-Reported Measures of International Engagement***, in the International Journal of Human Resource Management, 18:8. The second was ***Globalization, Workplace Practices and Innovation: Recent Evidence from the Canadian Workplace and Employee Survey***, with Anil Verma in Industrial Relations: A Journal of Society and Economy. 42:2.

Conference Presentations

Dev Mishra, co-authored with O. Guedhami, presented ***Excess Control, Corporate Governance, and Implied Cost of Equity: An International Evidence***, at the Financial Management Association Annual Meeting.

Suresh Kalagnanam, presented ***The Introduction, Development and Use of Performance Management systems in Government Owned (Crown) Corporation: The Role of Involvement and Awareness***, at AAA ABO Section Meeting, the 4th Conference on Performance Measurements and Management, and at the University of Windsor. This presentation was co-authored with Glen Kobussen and Ganesh Vaidyanathan.

Suresh Kalagnanam presented at both the AAA Annual Meeting and the AAA ABO Section Meeting, ***The Influence of Perceived Contribution and Rewards on Performance Outcome Satisfaction***. Co-authors were Glen Kobussen and Ganesh Vaidyanathan.

Cassandra Phillips presented two papers for the MLA, in Calgary, ***Haggis, Kilts, and Tartan: An Exploration of Scottish National Identity in the Novels of Susan Ferrier*** and in Chicago, ***We have catch'd Scotland, and we will bind her fast***. Both dealt with novels by Susan Ferrier.

Fred Phillips presented ***Team Formation and Interaction in Student Projects***, at the AAA co-authored with Christine Earley.

Nola Buhr gave the plenary address, ***A Discourse Analysis of Noranda's Environmental and Sustainability Reports: A Story Told Backwards***, at the 19th International Congress on Social and Environmental Accounting Research, St. Andrews University, Scotland, Sept. 2007.

Scott Walsworth, co-authored with Kara Somerville, gave two presentation, the first ***Who's Watching the Kids? Trends in Labour Market Participation of Parents of School Aged Children***, at the CIRA Annual Meeting at McGill University, in June. The second was ***Transnational Lives of Indo Canadian Youth in a Global World***, at the International Sociology Association, Joint 8th International Conference on Youth and Employment in Developing Nations, in Lucknow, India, in November.



Suresh Kalagnanam presented at the AAA, ***The Balanced Scorecard: Structure and Use in Canadian Companies*** which was co-authored by Norman Sheehan, Ganesh Vaidyanathan and M. Soderberg.

Warren Weir presented ***Support for Aboriginal Entrepreneurs and Small Business Owners in Canada: Mapping the Options***, at the FIBEA Conference in Albuquerque, NM.

Rick Long presented ***How Strategic is Strategic Pay? The Case of Profit Sharing*** at the Academy of Management Annual Meeting, with Tony Fang.

Other Presentations

Warren Weir did two presentations recently. The first was **Barriers in the Workplace for Aboriginal Employees**, at the 15th Annual Aboriginal Government Employees Network. Co-presenters were Leanne Bellegarde and Linda Anderson. Warren's other presentation was **Aboriginal Business Education: This is Your Future**, for the Aboriginal Financial Officers Association.

Norman Sheehan presented **Blue Ocean Strategy** at seminars in Saskatoon and Edmonton.

Fred Phillips gave two lectures on **Getting More from your Financial Accounting Textbook**, for a McGraw-Hill/Irwin accounting speaker series both in person and online.

Cassandra Phillips did a Poster Presentation at the 7th Annual Cancer Research Day, **Cancer Narratives and Aging**. Joining her were Chad Hammond, Rita Hamoline, Meridith Burles, Ray Cowsill, April Bergin, Raissa Graumans and Jaimie Wilson.

Rosemary Venne did a presentation to the Saskatchewan Labour Standards' Fall 2007 Conference entitled, **The Coming Demographic Shift**.

During the Fall of 2007, Nola Buhr gave four presentations on the **CICA Report by the Financial Reporting by First Nations Study Group** to the Aboriginal Financial Officers Association Chapters in Ontario, Manitoba, Alberta and BC.

Papers Accepted in Refereed Journals

Brooke Dobni's paper **The DNA of Innovation** has been accepted by the Journal of Business Strategy.

Norman Sheehan has had two papers accepted by Accounting Perspectives, **Enticing Employees to Lie: Using Role Play to Understand and Mitigate Unintended Consequences of Budgeting**.

The second paper is co-authored with Ganesh Vaidyanathan and Suresh

Kalagnanam, **A Balanced Scorecard for State U's Facilities Management Division?**



Fred Phillips and Christine Earley's article **Assessing Audit and Business Risk at Toy Central Corporation**, has been accepted by Issues in Accounting Education.

Dev Mishra and A. Faseruk have had an article, **An Examination of US Dollar Risk Management by Canadian Non-Financial Firms**, accepted by Management Research News.

Marjorie Delbaere and David Zhang, with co-authors Edward Bruning and Subramaniam Sivaramakrishnan have had their article, **The Relationship Between Organizational Commitment and Market Orientation**, accepted by the Journal of Strategic Marketing.

This is a publication of the Edwards School of Business, University of Saskatchewan. The next issue will cover the period January 1, 2008 to June 30, 2008. Please forward comments and items for inclusion to Lynn Shyluk at 966-2558 or shyluk@edwards.usask.ca.