

# RESEARCH SEMINAR



EDWARDS  
SCHOOL OF BUSINESS  
UNIVERSITY OF SASKATCHEWAN



**April 22, 12:00pm - 12:45pm**

**Virtual: Zoom**



**Dana Carriere**

Lecturer  
Management and  
Marketing

## Balancing Indigenous and Western worldviews and approaches to achieve economic prosperity

**Abstract:** Drawing on her Master of Arts research, "Lac La Ronge Indian Band: Pursuing pimâcihowin (making a living) to achieve mitho-pimâtisiwin (the good life)," Dana discusses the importance of Cree culture and worldview in contemporary Indigenous business and economic development in Northern Saskatchewan. This study explored community members' perceptions of Cree culture and northern ways of life and uncovered that Cree worldview and principles continue to influence individual and community goals, decisions, and actions when pursuing economic prosperity and self-sufficiency. Dana incorporates her research into the classroom and expands on it by exploring Cree worldview and principles which inform an Indigenous approach to business and economic development for many Indigenous communities. This Indigenous approach is often balanced with Western approaches to business and economic development, which brings together diverse perspectives and values to find a common path for Indigenous and non-Indigenous peoples, communities, and organizations to achieve economic prosperity and advance economic reconciliation.

**TOGETHER**

**Contact us**

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