

# RESEARCH SEMINAR



EDWARDS  
SCHOOL OF BUSINESS  
UNIVERSITY OF SASKATCHEWAN



**May 14, 12:00pm - 12:45pm**

**Virtual: WebEx**



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## The Social Impact of Stakeholder Engagements: A Community-Centric Perspective

### Abstract:

Our presentation illuminates the various effects that companies' stakeholder engagements efforts, and resulting perceptions of (in)justices, can have on communities. Drawing on in-depth interviews with stakeholders engaged in nuclear sector developments and applying a social impact lens, we ask: Why do differences in perceived (in)justices from a firm's stakeholder engagement occur among community members? What are the impacts of these divergent views on the social fabric of relations, both between the company and community and within the community? We extend current theorizing on stakeholder engagements and businesses' social impact by delving into the heterogeneity within communities. Our presentation reveals four different ways community members experience stakeholder engagement. By exploring these engagement experiences and their consequences, we provide insights into the dynamics of respect, trust, and conflict, and we raise awareness of how businesses can consider their social impacts on intra-community relations.

**Please join us for the event!**

**TOGETHER**