

# Edwards

**Bachelor of Commerce** 





### **Think Business.**

Business focuses on providing products and/or services that satisfy customer needs. We live in a knowledge economy—in a time when education is essential and what you know is as important as who you know.

Students choose to study business because it leads to a degree employers look for when scanning a stack of resumés. You will have the ability to move across companies, industries and continents.

### Think Edwards.

The Edwards School of Business at the University of Saskatchewan is just the right size. We offer top students a quality education in a welcoming environment where you are treated as more than just a student number. Small classes facilitate learning and interaction, while the larger campus and Saskatoon community provide the social and professional activities business students crave.

Edwards graduates develop exemplary skills in many areas, including leadership, business strategy, management, technology, communication, entrepreneurship, problem solving and decision-making. Our alumni start their careers in a variety of industries, in both the private and public sectors, at multi-national corporations and not-for-profit organizations.



### By the numbers

more than

students

degree programs

certificate programs

in scholarships and awards

retention rate of first years

\$1.2 million 92% 26,600

alumni worldwide



### A Degree in Business

The Bachelor of Commerce (B.Comm.) degree is a four-year direct-entry program. The first two years are dedicated to providing you with a wide base of knowledge; all students take an introductory course in each of the major specializations before selecting a major in the middle of year two.

Here is what a typical first-year schedule might look like:

- COMM 100.3 Business Communication
- COMM 101.3 Introduction to Business
- ECON 111.3 Introduction to Microeconomics
- ECON 114.3 Introduction to Macroeconomics
- MATH 121.3 Calculus for Business and Economics



<sup>\*</sup> Acceptance into several of the majors is competitive and is based on your cumulative average of university courses credited towards your degree until the end of term one in second year.

### What will I Study?

The Edwards School of Business offers major specializations that cater to a wide variety of interests:

Accounting is the art of measuring, communicating and interpreting financial activity, and is sometimes referred to as "the language of business." It involves interacting with numbers and people to determine the financial health of an organization.

Finance is the science of funds management, with a focus on saving, lending, and investing money. The field of finance deals with the concepts of time, money, and risk, and how they are interrelated.

Human Resources refers to how people are managed by organizations. It serves a strategic function linking talented people with organizational success. The field of human resources includes areas such as recruitment, training and development, salaries and benefits, health and safety, and performance management.

#### Management is the

organization and coordination of business activities in order to achieve certain goals and objectives. As a manager, you need to be a forward thinker who can create a plan, organize the resources to make it work, direct the people who will make it happen, and monitor and control its effects.

Marketing includes everything an organization does to acquire customers and maintain a relationship with them. The field of marketing includes advertising, sales, product and service design, brand management, and public relations.

#### **Operations Management**

is delivery-focused, ensuring that an organization successfully turns inputs to outputs in an efficient manner. The field of OM includes purchasing, supply chain management, and logistics. It is used to determine the price you pay for an airline flight and how to effectively design the layout of a grocery store.

### **Program Features**

#### Co-op Program

Get practical experience in your field of study with the Edwards Cooperative Education option, which includes pre-placement workshops and an eight-month work placement in your third year.

### **Study Abroad**

Students who study in another country are exposed to new ways of thinking, develop new friendships, and truly internationalize their degree program. Edwards offers funding and transfer credit for business courses with a number of institutions.

#### **Global Business Stream**

Develop a global mindset and show employers you have the skills to work in international business. The Global Business Stream (GBS) or Advanced Global Business Stream (AGBS) provides you with the skills to be able to offer superior value to companies and to have greater readiness to launch a business.

#### **Commerce/Law Option**

The combined B.Comm./JD (Juris Doctor) program allows you to obtain both business and law degrees in six years rather than the seven years needed to complete the degrees separately.

#### **Scholarships**

There are over \$1 million in scholarships and awards dedicated to Edwards students in addition to general U of S scholarships. For more information, please visit: students.edwards.usask.ca/programs/undergrad/money-matters.aspx

#### **Support Services**

Edwards invests in staff and resources in the areas of academic advising, career services, co-operative education, and technology support. We offer workshops, events, and digital services to provide the best possible experience for our students throughout their academic journey.



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### **Learn Together**

Add real-world, practical experience to your resumé through one of our many experiential learning courses:

- Work on a paid consulting project for a client in COMM 448
- Intern with a not-for-profit board in COMM 449
- Develop a social cause marketing plan in COMM 450
- Manage a stock portfolio valued at over \$1.1 million in COMM 471

### **Get Involved**

Consider joining a student association or campus group:

- Edwards Business Students' Society (EBSS) offers social, academic, athletic, and charitable events throughout the school year
- JDC West is the largest undergraduate business case competition in Western Canada
- Enactus creates positive impact in the community through social cause entrepreneurship
- World Mining Competition is Canada's first undergraduate mining-strategy case competition
- Edwards International Students' Society (EISS) brings Edwards international students together for academic and social events
- AIESEC develops and connects young leaders across the world through volunteer and work exchange opportunities

**Did you know?** Edwards students can apply for co-curricular funding to subsidize the costs related to case competitions, conferences, and more.



### **Admission Requirements**

The Edwards School of Business welcomes students from around the world. We encourage all applicants with strong academic records to apply.

For students applying from Saskatchewan, we require either *Foundations of Math 30* or *Pre-Calculus 30* (recommended).

#### **Tuition, Fees, and Textbooks**

All students must pay on-campus student fees. These fees are subject to review and revision at any time and are non-refundable after the add/drop deadline for a given term. For current tuition and fee rates, please visit: students.usask.ca/money/tuition.php

Textbook expenses vary depending on the requirements of each course. Generally, students should expect to budget between \$100 and \$200 per course for textbooks and other materials.

#### **Get a Head Start**

Take an online business course and receive dual credit for Introduction to Business 30L and COMM 101.3: Introduction to Business. For more information, please visit: http://edwards.usask.ca/online/

## **Apply Now**

Join our community and experience all that Edwards has to offer!

Visit admissions.usask.ca for detailed admission requirements and to apply.



#### The Edwards School develops business professionals to build nations.

The Edwards School of Business creates opportunities for dynamic learning and critical thinking. We are grounded in our values of authenticity and integrity. We embrace the teacher-scholar model, and deliver our mission through faculty with strong academic and professional expertise. Our culture celebrates diversity and embraces pluralism. We engage our stakeholders to build value in their communities.



#### **Edwards School of Business**

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**TOGETHER**